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Exam. Code : 106006 Subject Code : 1684

Bachelor of Design 6th Semester (Fashion Design) ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

Paper-V

Time Allowed—3 Hours]

[Maximum Marks—50

- Note: The candidates are required to attempt any five questions out of the given eight questions. All questions carry equal marks.
- Define Entrepreneurship. Discuss the salient characteristics of a successful entrepreneur citing suitable examples from India.
- 2. What are the different entrepreneurial competencies? Can these competencies be developed? How? Elaborate.

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- 3. What do you understand by a business plan? Describe the contents of a business plan.
- 4. Explain the different forms of an organization that are available to prospective entrepreneurs while deciding the constitution of the organization.
- 5. Discuss the different approvals that a prospective unit needs to obtain from different government authorities.

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- 6. Explain the methods of financial appraisal for undertaking the financial analysis of a prospective unit.
- Define break-even point. Explain the assumptions of breakeven analysis, and describe the procedure of undertaking break-even analysis using algebraic and graphical approach.
- Define capital structure. Explain various sources available for raising fixed capital.

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